



# The Future of Sustainable Business

Welcome to the Agnar Sandmo Auditorium at NHH on 14 March for the event “The Future of Sustainable Business”. There will be presentations by researchers from four European business schools with an emphasis of what the sustainable business models of the future look like. Speakers include Laszlo Zsolnai (Corvinus University of Budapest), Esben Rahbek Gjerdrum Pedersen (Copenhagen Business School), David Murillo Bonvehi (ESADE), and Sveinung Jørgensen/Lars Jacob Tynes Pedersen (NHH).

The event also marks the launch of our Erasmus + CEMS Strategic Partnership Project. The collaboration between NHH, Corvinus University of Budapest, ESADE Business School and Copenhagen Business School will focus on innovation in sustainable business and the development of open-access, online teaching materials within this area.

## Programme

- 14.15 - 14.25: Welcome and introduction to the Strategic Partnership Project
- 14.25 - 16.00: “The Future of Sustainable Business” - presentations by partner schools
- 16.00 - 16.15: Closing comments

Place: Agnar Sandmo auditorium

## PARTNER SCHOOLS:



## FUNDED BY:

