“Business Ethics and CSR” module
MBA in Ecological Economics Program, Bodo Graduate School of Business

Venue: Corvinus University of Budapest, 1094 Budapest, Fövámtér 8. Room 297 (2nd floor, The Rector’s cabinet room)

General reading for the module:


Additional readings will be available in a compendium prepared for the module.

Program

2013 September 23 (Monday)

15.00 – 15.15 *Opening and Introduction* (Ove Jacobsen & Laszlo Zsolnai)

15.15 – 16.45 *The Moral Economic Man*
Laszlo Zsolnai, Corvinus University of Budapest


16.45 – 17.00 Café Break

17.00 – 18.30 *Introduction to Ethical Theory*
Ove Jacobsen, Bodo Graduate School of Business

2013 September 24 (Tuesday)

9.00 – 10.30 *Ethics in the Global Economy*
Zsolt Boda, Corvinus University of Budapest

10.30 – 10.45 Caffé break

10.45 – 12.15 *CSR and the Paradox of Business Ethics*
Laszlo Zsolnai and Andras Ocsai, Corvinus University of Budapest

Reading:
12.15 – 13.30 Lunch

13.30 – 15.00 *Organizational Culture and Ethics*
Imre Lázár, Semmelweis Medieval University and Karoly Gaspar University, Budapest

15.00 – 15.30 Café Break

15.30 – 17.00 *Fairness in contracts and stakeholder relations*
Laszlo Fekete, Corvinus University of Budapest

Reading:

**2013 September 25 (Wendesday)**

9.00-10.30 "Development of a life enhancing world - Transition by the act of will” Vivi ML Storsletten and Ove Jakobsen, Bodo Graduate School of Business

Reading:
Vivi ML Storsletten and Ove Jakobsen: "Development of a life enhancing world - Transition by the act of will" *EBEN Annual Conference Presentation*, 2013 September

10.30 – 10.45 Café Break

10.45 – 12.15 *Ecological Restoration Options*
János Vargha, Alternative Nobel Prize Winner environmentalist, Founder of the Danube Circle, Budapest

12.15 – 13.30 Lunch

13.30 – 15.00 *The Crisis of Materialistic Management*
Laszlo Zsolnai, Corvinus University of Budapest

Reading:

15.00 – 15.30 *Conclusion and closing the module* (Ove Jacobsen & Laszlo Zsolnai)