

**“Business Ethics and CSR” module**  
**MBA in Ecological Economics Program, Bodo Graduate School of Business**

Venue: **Corvinus University of Budapest, 1094 Budapest, Fővám tér 8. Room 297**  
**(2<sup>nd</sup> floor, The Rector’s cabinet room)**

General reading for the module:

Laszlo Zsolnai (ed.): *Ethics in the Economy - Handbook of Business Ethics*. (Second, revised edition). 2012 Oxford, Peter Lang Academic Publishers.

Additional readings will be available in a compendium prepared for the module.

**Program**

**2013 September 23 (Monday)**

15.00 – 15.15 *Opening and Introduction* (Ove Jacobsen & Laszlo Zsolnai)

15.15 – 16.45 *The Moral Economic Man*  
Laszlo Zsolnai, Corvinus University of Budapest

Reading: Laszlo Zsolnai: “The Moral Economic Man” in Laszlo Zsolnai (ed.): *Ethics in the Economy. Handbook of Business Ethics*. 2012, Peter Lang Academic Publishers, Oxford.

16.45 – 17.00 Café Break

17.00 – 18.30 *Introduction to Ethical Theory*  
Ove Jacobsen, Bodo Graduate School of Business

**2013 September 24 (Tuesday)**

9.00 – 10.30 *Ethics in the Global Economy*  
Zsolt Boda, Corvinus University of Budapest

10.30 – 10.45 Caffé break

10.45 – 12.15 *CSR and the Paradox of Business Ethics*  
Laszlo Zsolnai and Andras Ocsai, Corvinus University of Budapest

Reading:  
Luk Bouckaert et al: "The Ethics Management Paradox" *Interdisciplinary Yearbook of Business Ethics* 2006 Oxford, Peter Lang Publishers, pp. 199-222.

12.15 – 13.30 Lunch

13.30 – 15.00 *Organizational Culture and Ethics*

Imre Lázár, Semmelweis Medical University and Karoly Gaspar University, Budapest

15.00 – 15.30 Café Break

15.30 – 17.00 *Fairness in contracts and stakeholder relations*

Laszlo Fekete, Corvinus University of Budapest

Reading:

Laszlo Fekete: "Public versus Private Domain: Knowledge and Information in the Global Communications Network" *Ethical Prospects: Economy, Society and Environment*. 2009. Springer.

### **2013 September 25 (Wednesday)**

9.00-10.30 "Development of a life enhancing world - Transition by the act of will" Vivi ML Storsletten and Ove Jakobsen, Bodo Graduate School of Business

Reading:

Vivi ML Storsletten and Ove Jakobsen: "Development of a life enhancing world - Transition by the act of will" *EBEN Annual Conference Presentation*, 2013 September

10.30 – 10.45 Café Break

10.45 – 12.15 *Ecological Restoration Options*

János Vargha, Alternative Nobel Prize Winner environmentalist, Founder of the Danube Circle, Budapest

12.15 – 13.30 Lunch

13.30 – 15.00 *The Crisis of Materialistic Management*

Laszlo Zsolnai, Corvinus University of Budapest

Reading:

Luk Bouckaert and Laszlo Zsolnai: "Spirituality and Business – An Interdisciplinary Overview" *Society and Economy* 34 (2012) No. 3. pp. 489-514

15.00 – 15.30 *Conclusion and closing the module* (Ove Jacobsen & Laszlo Zsolnai)